

## **SPONSORSHIP OPPORTUNITIES**

### **Background**

The Royal Society of Biology [Careers Committee](#) is committed to promoting the breadth of careers that are open to life science graduates. The annual [Bioscience Careers Day](#) (BCD) includes talks and workshops from experts from across the sector. The three-day event provides biosciences students with top tips on the huge range of careers available to them, as well as the opportunity to learn more about essential skills, and ask questions to a variety of biology professionals.

The Bioscience Careers Day will provide you with a unique opportunity to:

- Connect with over 150 bioscience undergraduates from around the UK and international further and higher education institutes
- Reach undergraduates through online exposure
- Build brand recognition within the biosciences community
- Demonstrate your support for the next generation of UK scientists

### **Opportunities**

#### **Platinum Sponsorship – £715 (three available)**

- Organisation logo on dedicated [event website](#), with back link to webpage of sponsors choosing
- Opportunity to deliver a 15-minute promotional talk to delegates on one day of the event using slides (can be pre-recorded)
- Access to the event attendee list of delegates who have consented to share their name and contact details
- Downloadable resources on the event website
- Your name and logo associated with the words "Platinum sponsor" on all event promotional materials and correspondence

#### **Gold Sponsorship – £460**

- Organisation logo on dedicated [event website](#), with back link to webpage of sponsors choosing
- One download resource on the event website

#### **Silver Sponsorship – £260**

- Organisation logo on dedicated [event website](#), with back link to webpage of sponsors choosing

All prices are exclusive of VAT.

For further information and to discuss a bespoke sponsorship package, please contact Ellie Barrand at [events@rsb.org.uk](mailto:events@rsb.org.uk) or on 020 3925 3444.