

# Science communication & Illustration

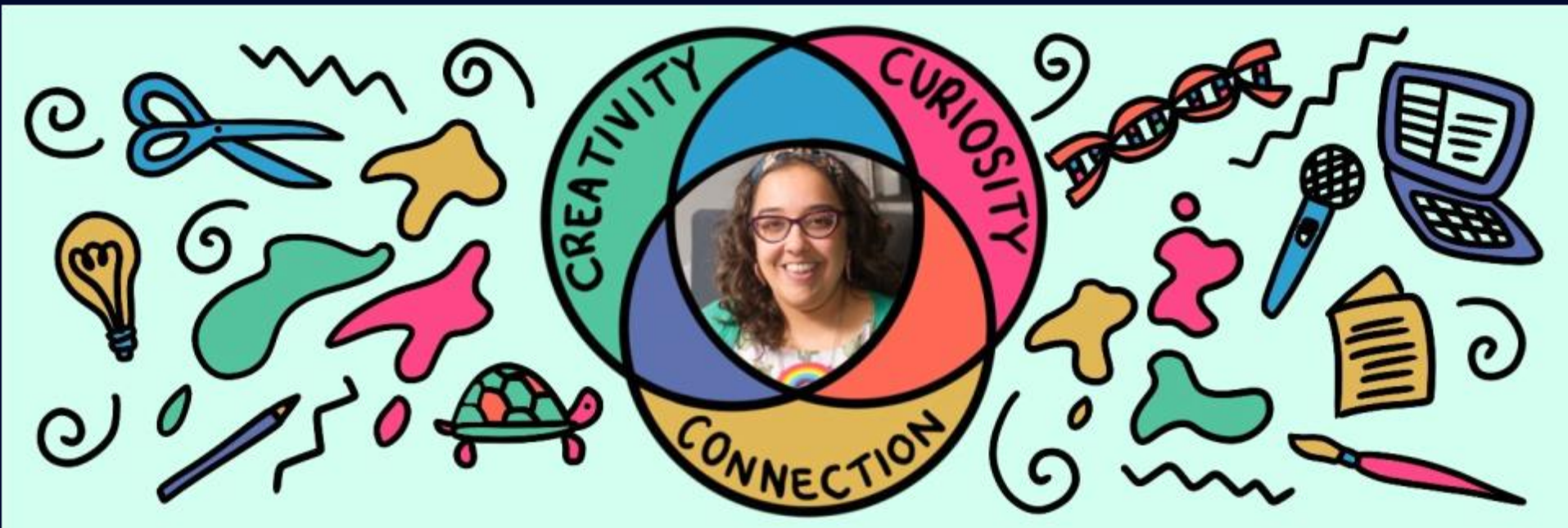


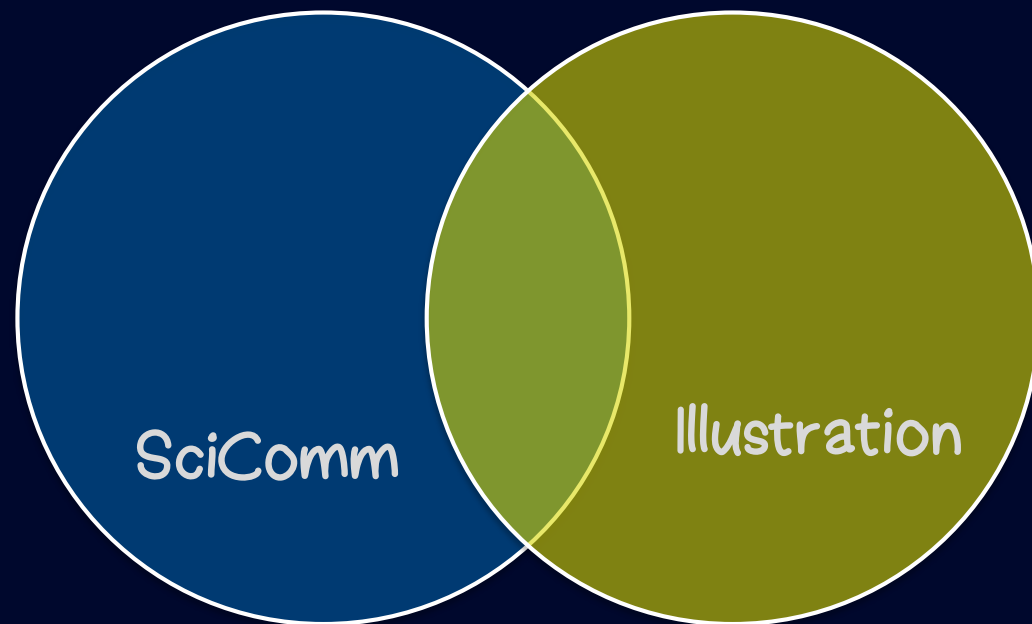
Hana Ayoob (She/her)

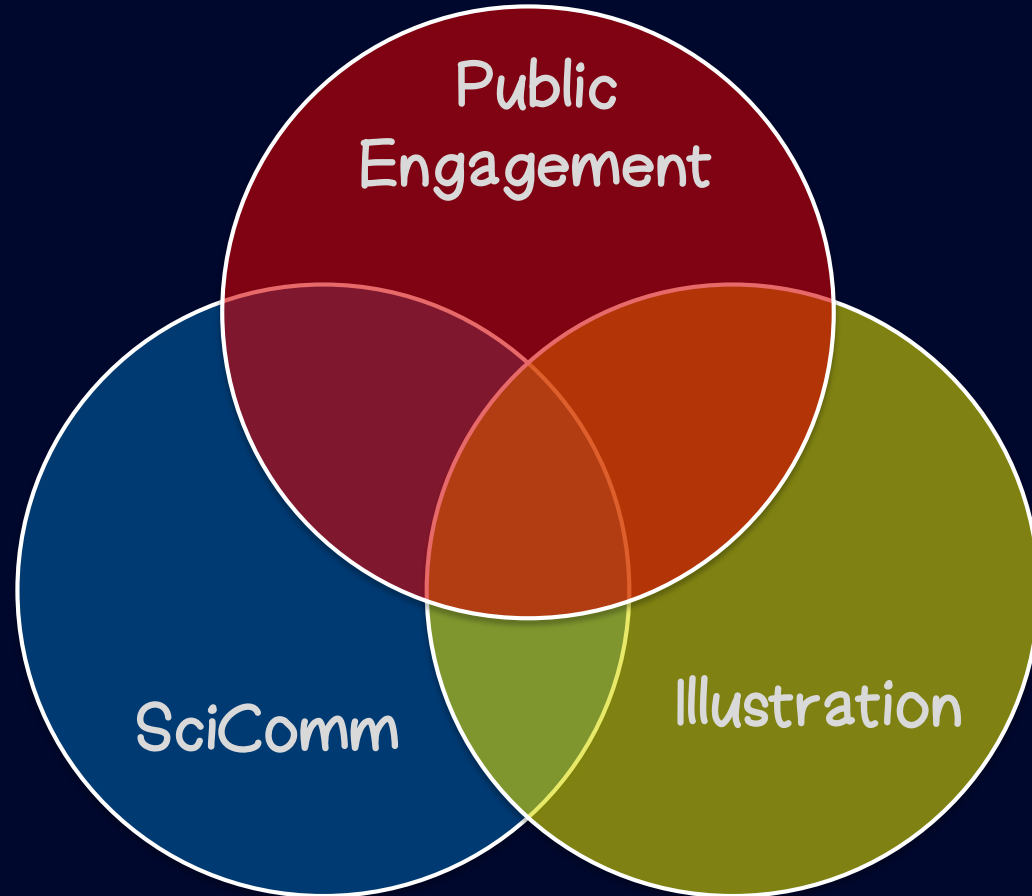
@Hana\_SciArt / @HanaSciArt

hanaayoob.co.uk

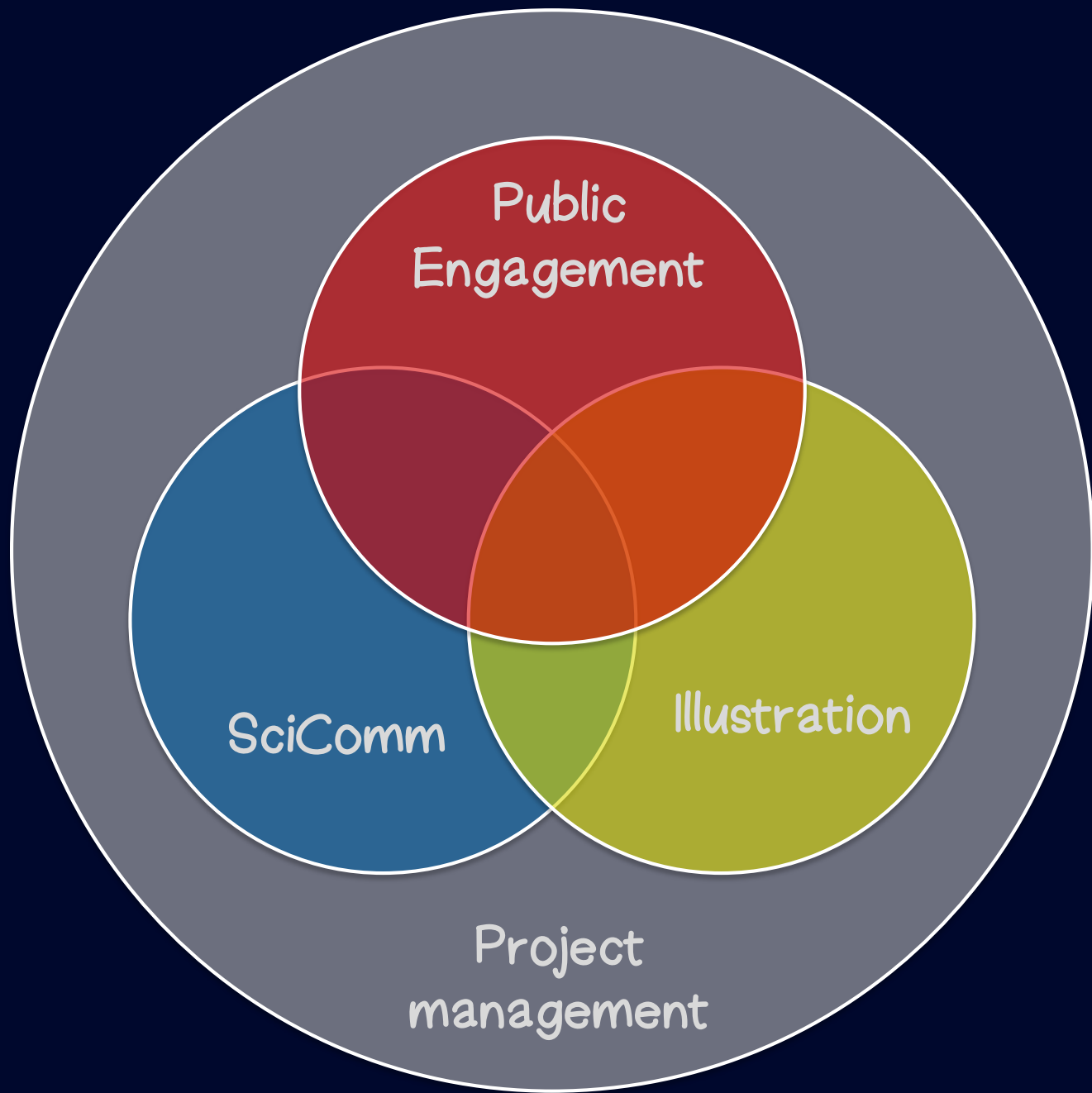
# Who am I?











Maths  
Comm

Performer

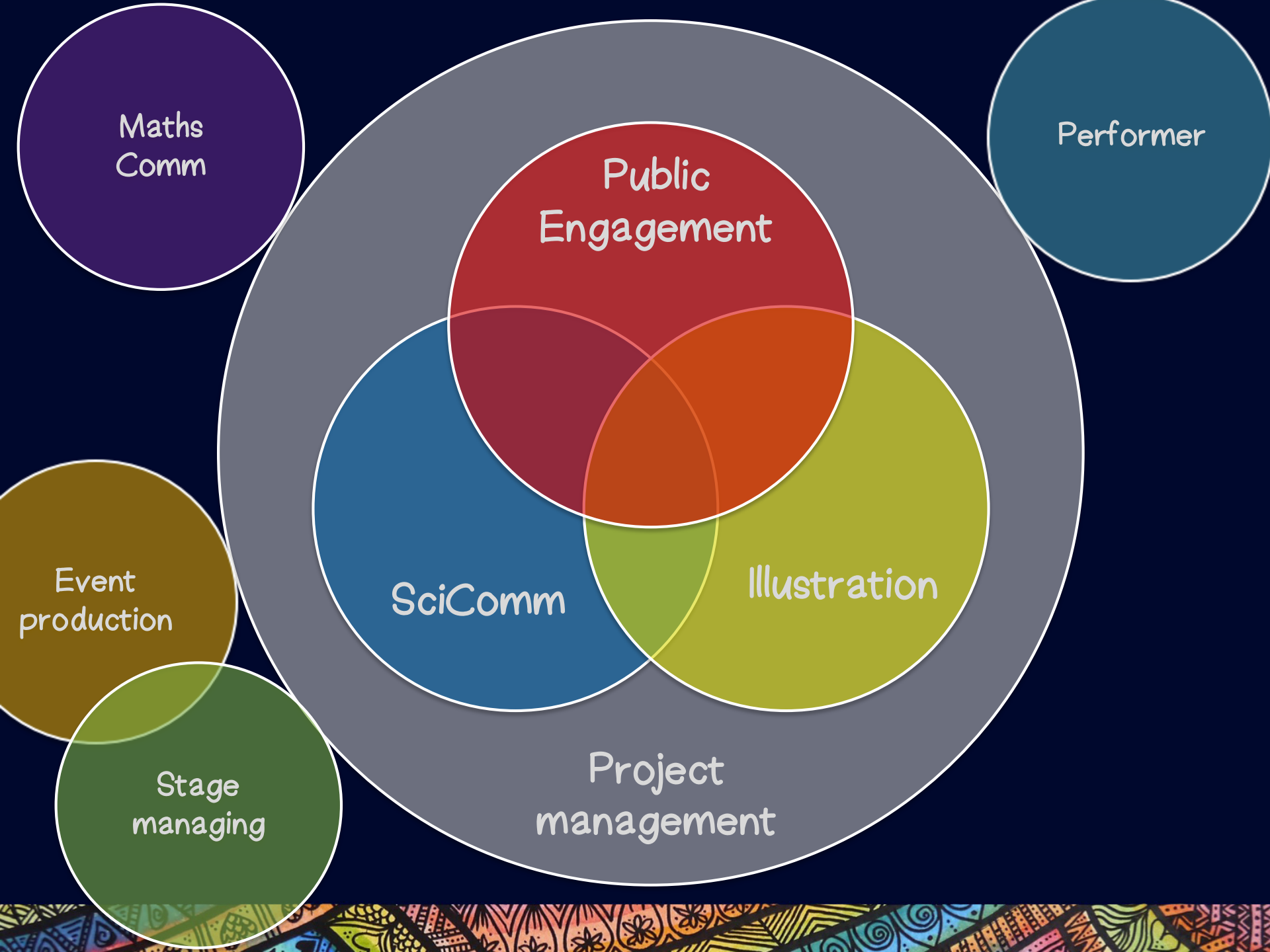
Public  
Engagement

SciComm

Illustration

Project  
management





Maths  
Comm

Performer

Public  
Engagement

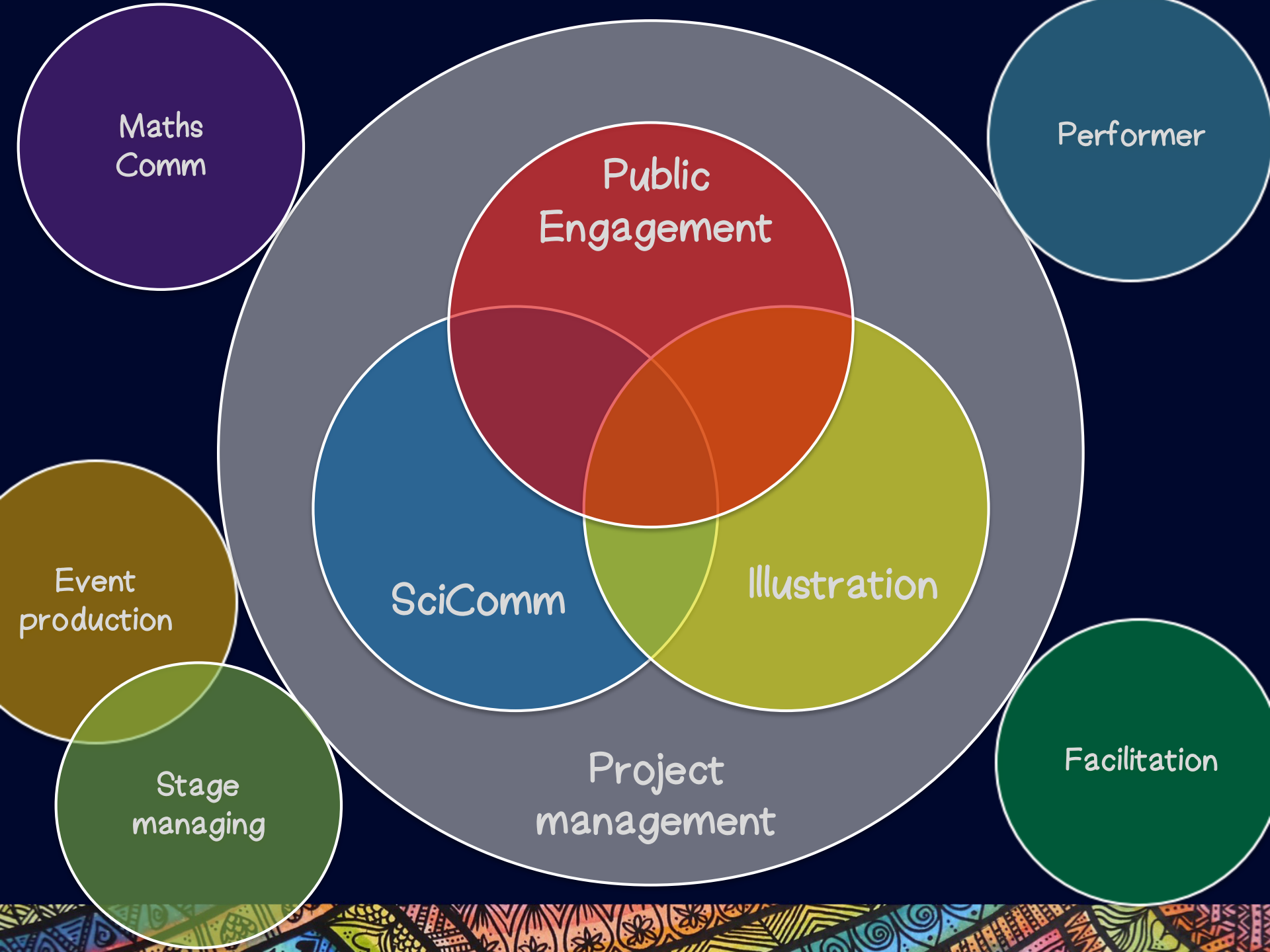
SciComm

Illustration

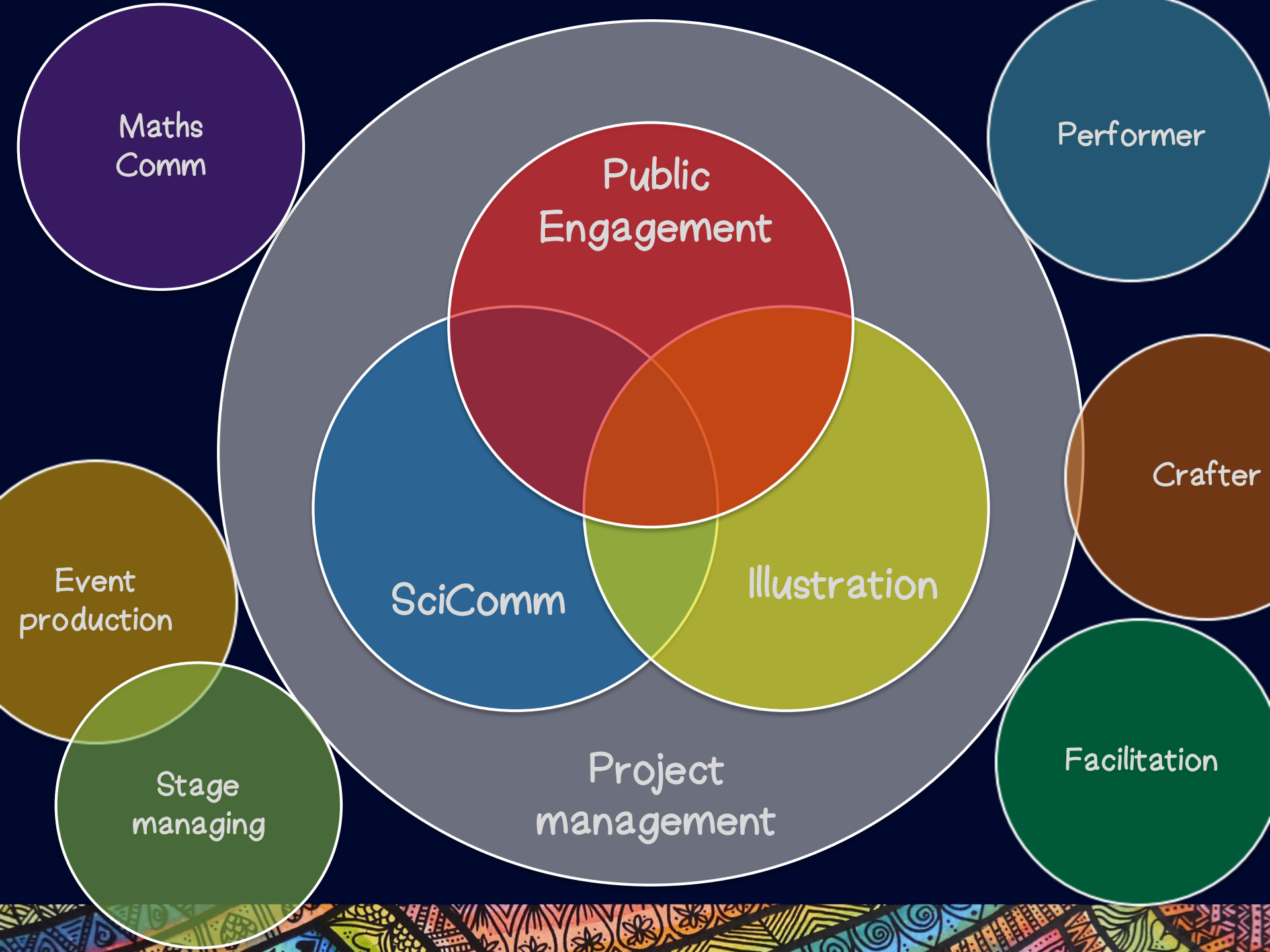
Project  
management

Event  
production

Stage  
managing



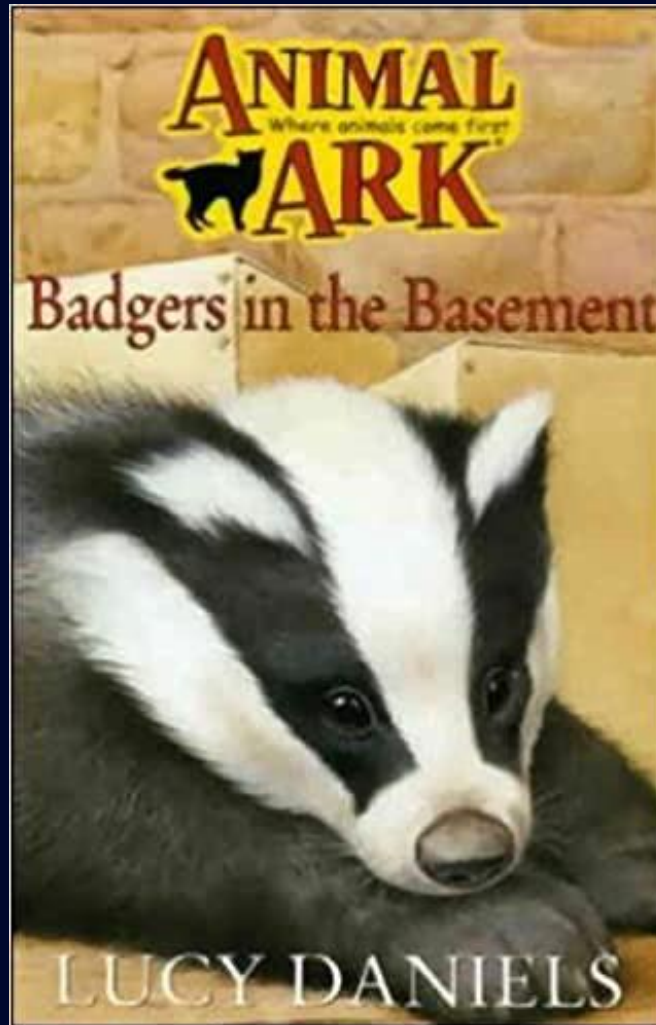




# Who am I?

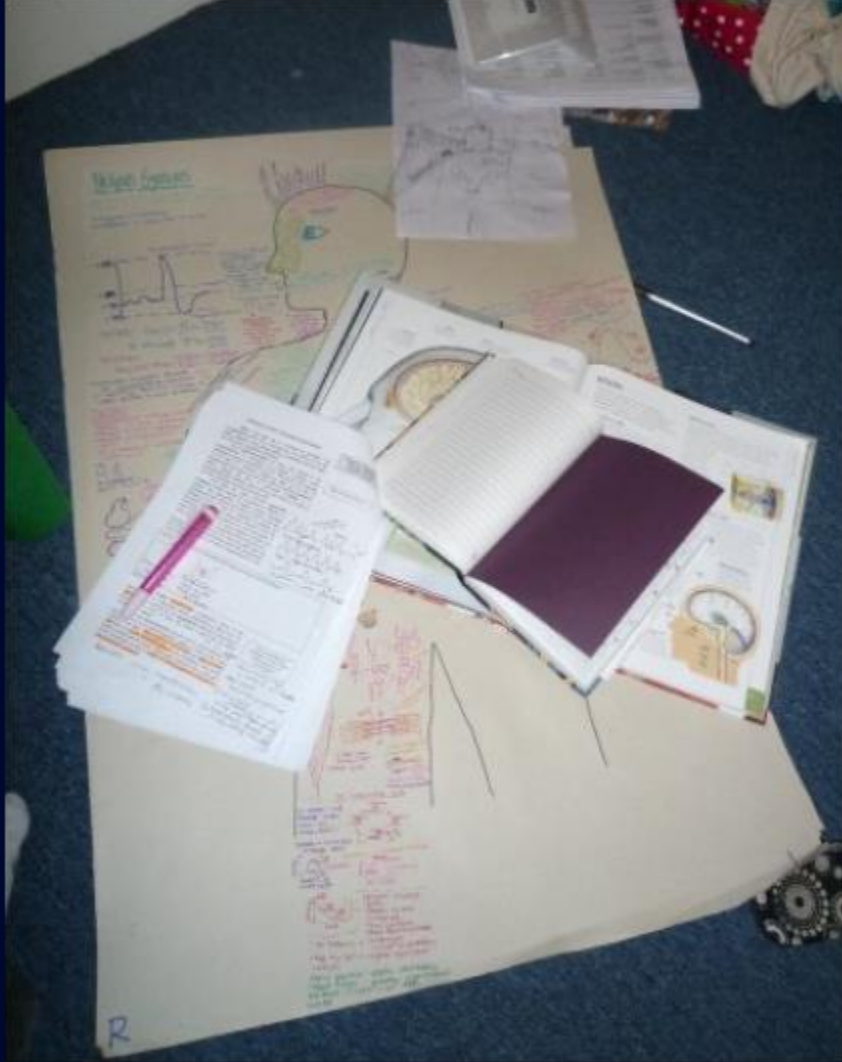


# How did I get here?





# Natural Sciences





# Management studies



Convention on  
Biological Diversity

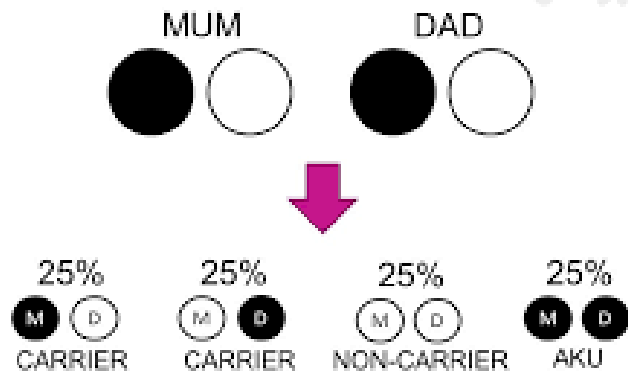
findacure  
7,000 rare diseases, 1 common goal



# Clinical Trials Coordinator



How is the mutated gene inherited?





# Project Officer



# Science Festival Programmer

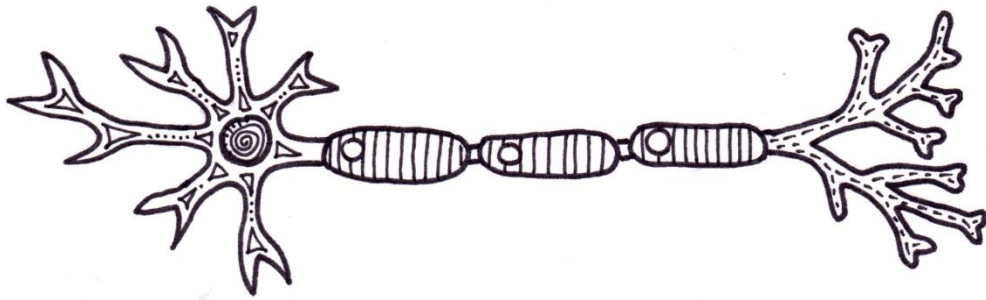






Getting on stage





BADASS  
SCIENCE  
LADY

HERE COME  
THE NUMBERS



Being paid to draw



# Taking the leap



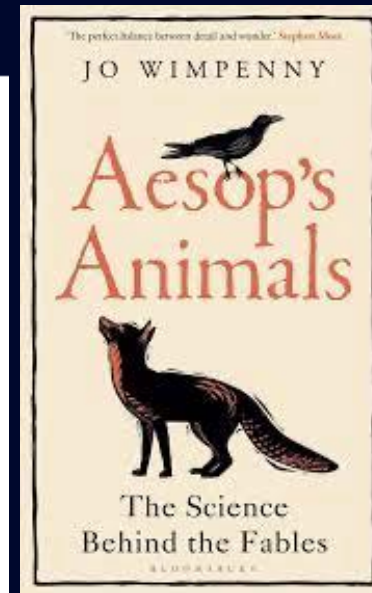
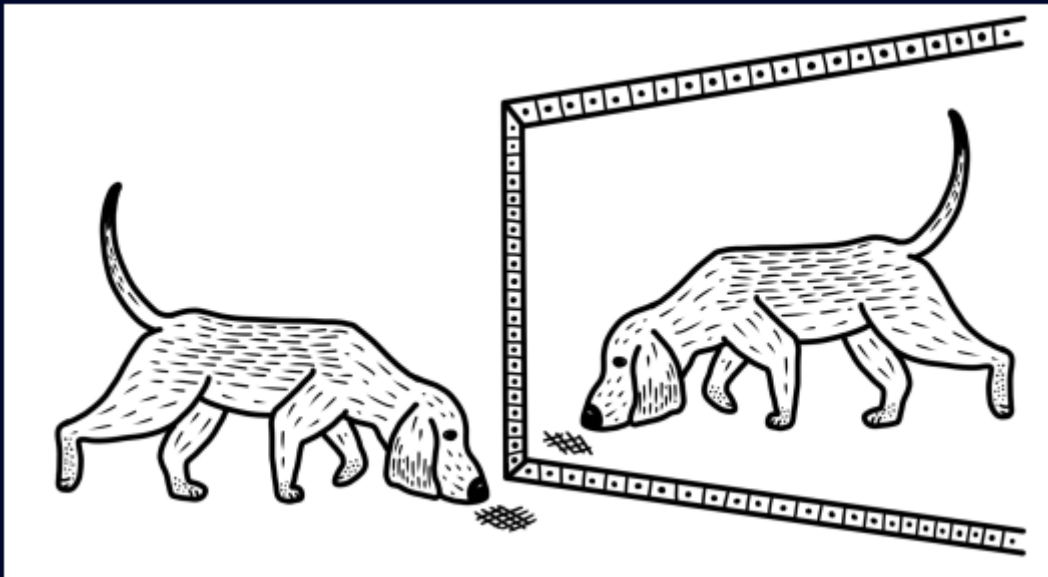
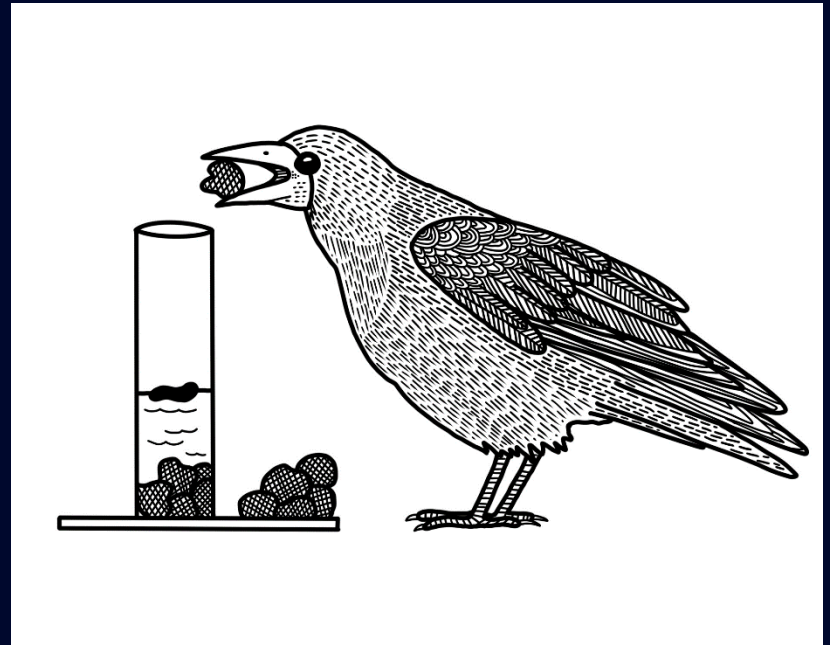
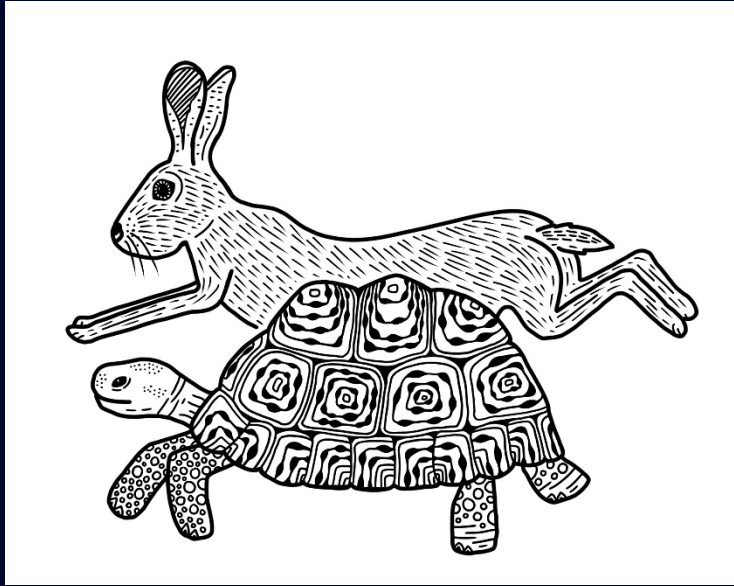


# What helped with the leap

- Left CSF with contract
- Saved 3 months salary
- Moved in with parents
- Existing network
- More networking
- Talking constantly about it



# Book illustrations





# More illustrations

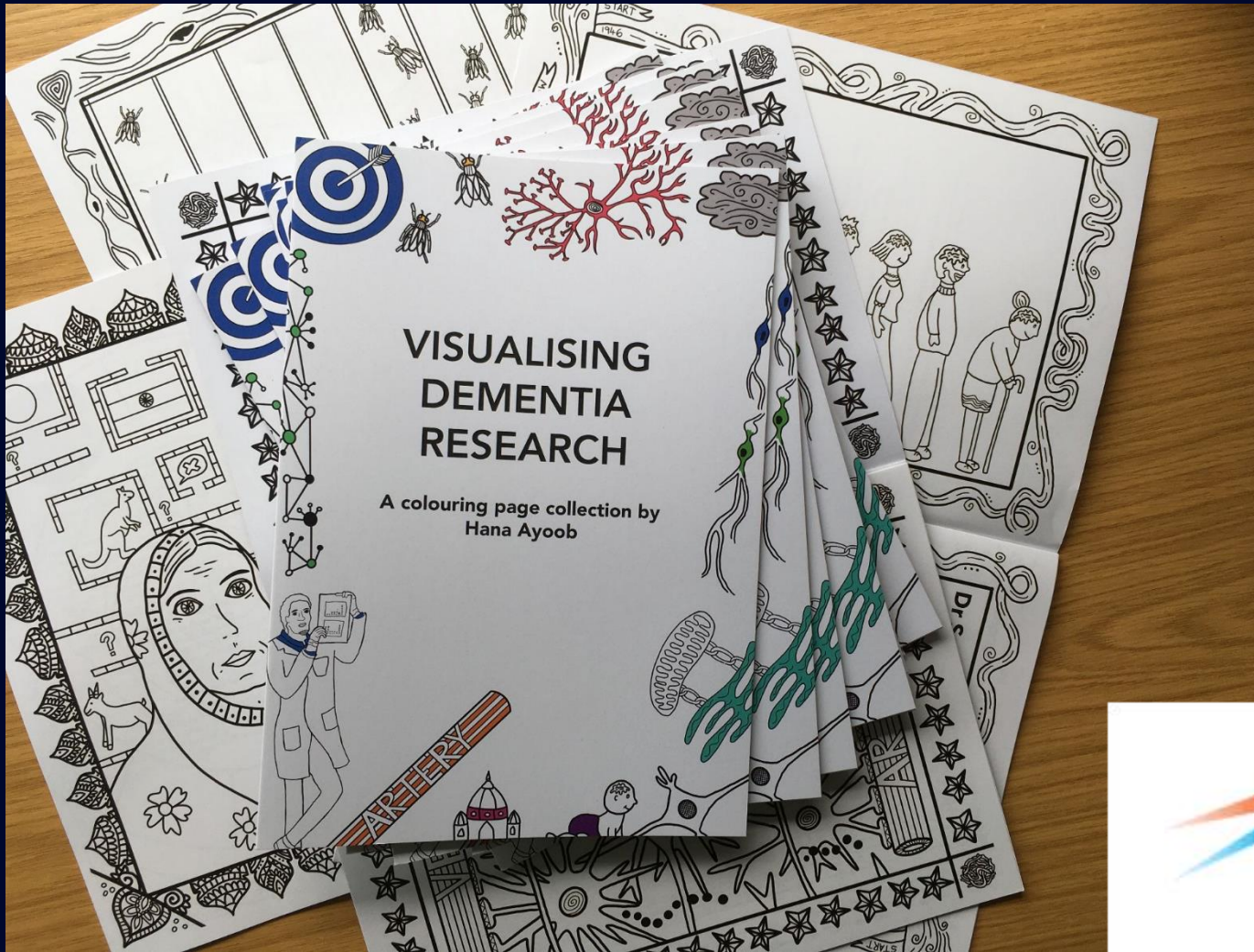


**NIGHT  
WATCH**



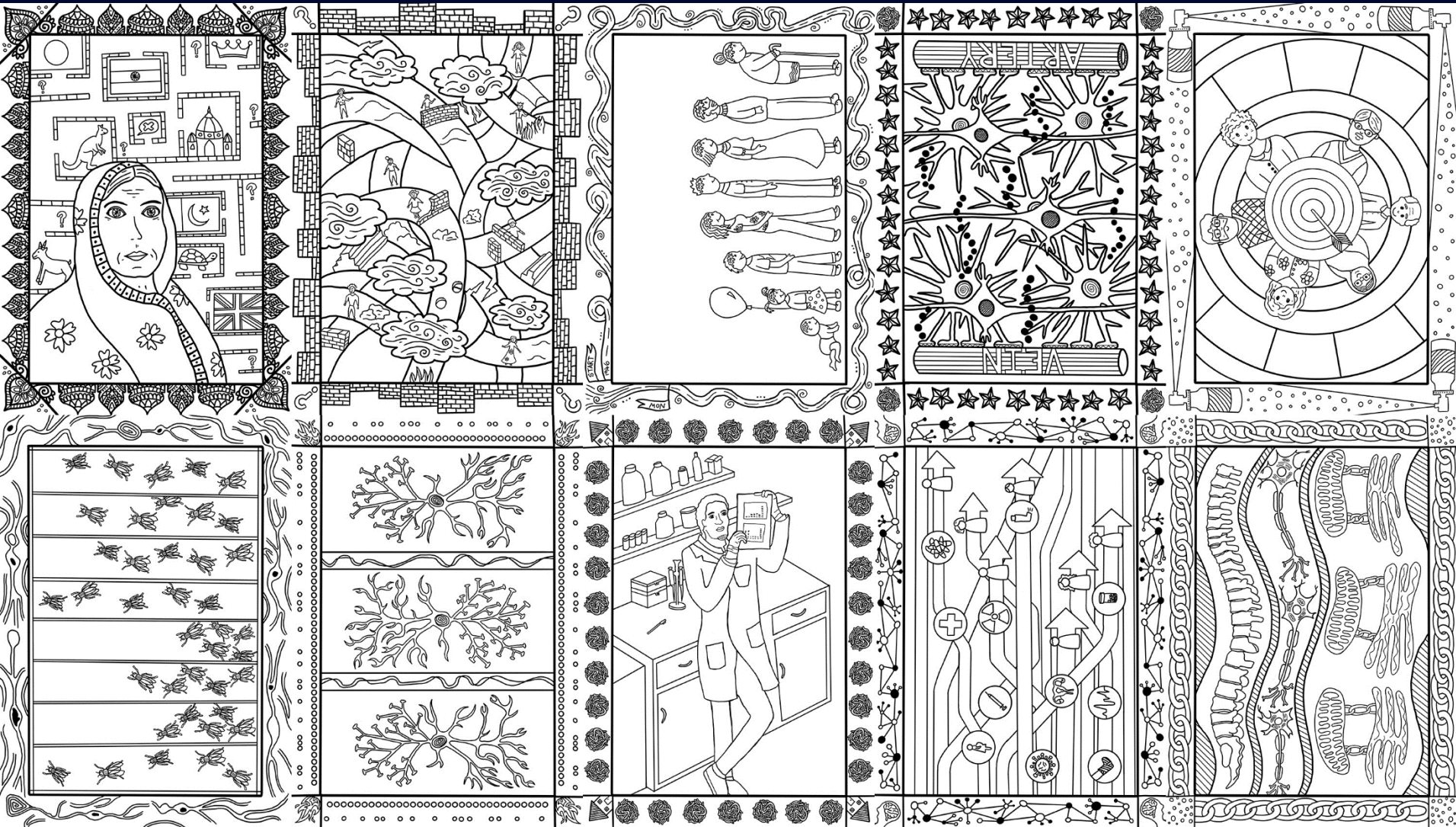


# Visualising Dementia





# Visualising Dementia





# Visualising Dementia

Hana Ayooob

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## Visualising Dementia Research Through Zines

### 1. Hello!

Hello and welcome to this zine making workshop! I'm Hana Ayooob, a freelance illustrator and science communicator. This workshop has been funded by the Alzheimer's Research UK Inspire Fund grant as part of a broader project looking at ways to explore dementia research visually.

How does this work?



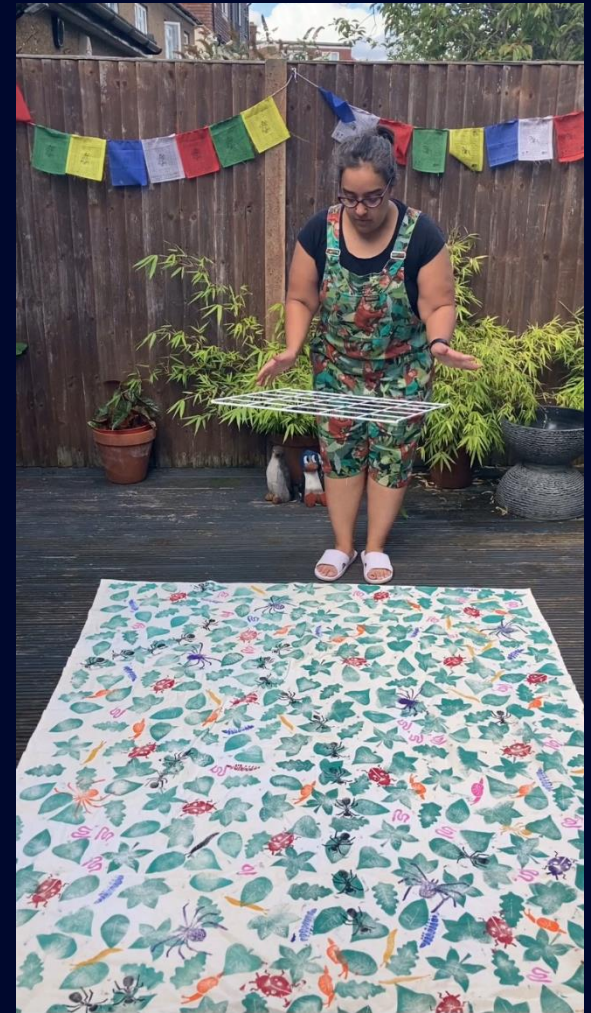


# Things We Know We Don't Know





# Things We Know We Don't Know





# Producing





# Workshops



# Training





## The image shows the front cover of a zine titled "Your Pain Through Story". The cover is white with a large black title at the top. Below the title is a line drawing of a human figure, the "Manchester Digital Pain Manikin", with colored areas on its back and legs. To the right of the figure, the text "Manchester Digital Pain Manikin" is written in brown. Below this, a subtitle reads: "A zine exploring patients' experiences of pain and using the Manchester Digital Pain Manikin". At the bottom center is the Manchester University logo, which includes the word "MANCHESTER" in a purple box, the year "1824", and "The University of Manchester" below it. The cover is decorated with several hand-drawn panels at the top and bottom. The top panels include a red one with question marks and a star, a white one with a hand holding a book that says "THIS IS MY STORY", a yellow one with the words "Strength", "Change", "Pain", and "Story", and a red one with the words "ANTI INFLAMMATORY" and "TRICYCLIC". The bottom panels include a pink one with the question "Who am I?", a green one with a plant-like diagram, a purple one with a stick figure, and a purple one with a sad face and a lightning bolt.





# Making a boardgame



# The best & the worse

- Being freelance
- Being creative for a living
- Doing what I love
- Working with other people



# On privilege & challenges

- Have lots of support
- And a big network
- Fear of public speaking
- Imposter phenomenon
- Worries about tokenism
- Health problems





# Qualifications

- Formal SciComm qualification is not essential
  - I don't have one
  - Management Studies does help
- I have NO formal art qualifications
- Illustration courses I found useful:
  - UAL short courses
  - Good Ship Illustration



# Finding out more

- SciComm
  - BIG
  - NCCPE
  - Membership organisations
  - Your organization



# Finding out more

- Illustration
  - Association of illustrators
  - Good Ship Illustration



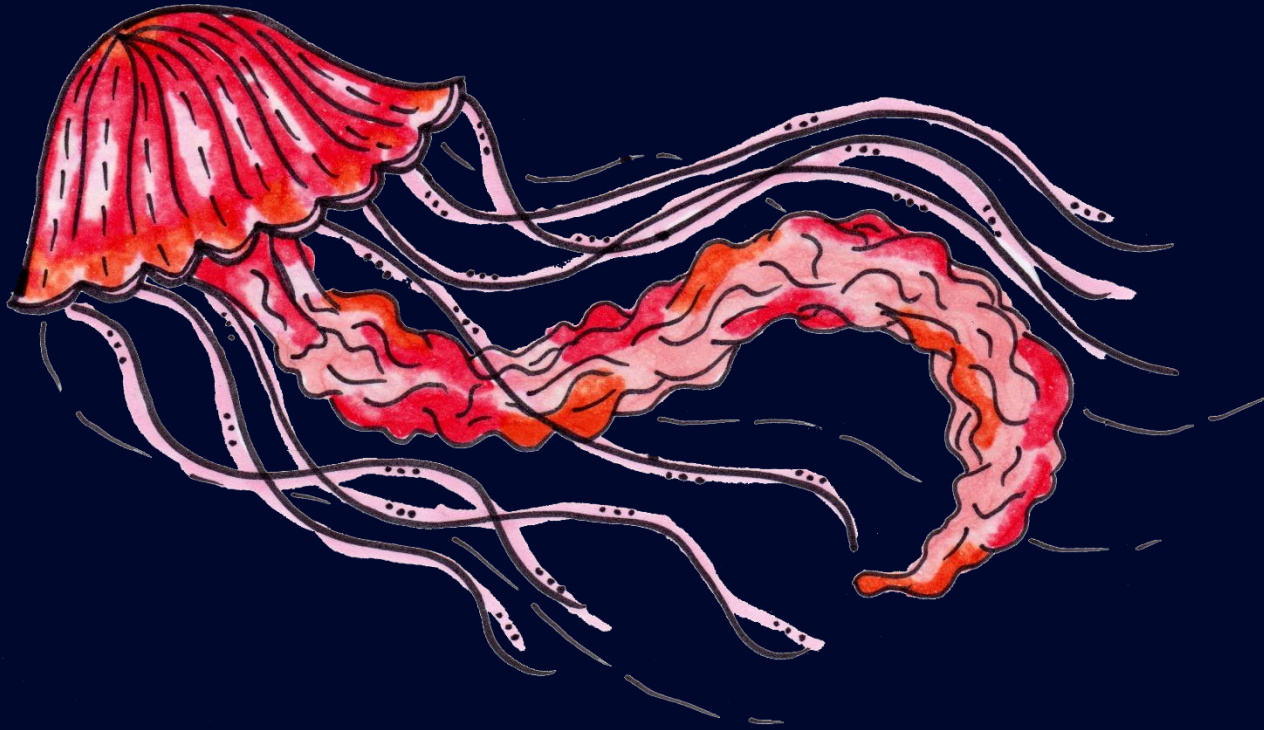


# Top tips

- Build a portfolio of work
- Value yourself
- Seek out opportunities
- Find networks
- Make networks
- Challenge yourself
- Make it work for you



# Thank you for listening



Hana Ayooob (She/her)

@Hana\_SciArt / @HanaSciArt

hanaayooob.co.uk

