

RSB Training Programme: Science Communication workshop

Who is it aimed at?

This interactive workshop is aimed anyone who wants to communicate science more effectively to the public. This includes researchers, people working in public engagement and outreach, other bioscience professionals and students.

What does the course cover?

Session 1: What is public engagement and why should we do it?

This interactive session will explore why it is so important to be able to communicate clearly about our work - both for us, as scientists, and for the public themselves. We will also look at what opportunities exist to engage with the general public.

Session 2: The importance of body language

Participants will get the opportunity to work on their own body language skills and observe those skills that work in others.

Session 3: Preparing your content & getting your message clear, using lessons from traditional story-telling

Participants will have the opportunity to practice communicating scientific ideas clearly - minimising the use of jargon and maximising opportunities to use imagery, examples, metaphors and analogies - and try out techniques that can be used to generate new content from scratch.

Session 4: Communication skills masterclass

Participants will have the opportunity to present and get feedback on a piece of material created earlier in the workshop, or a short pre-prepared talk, pitch, presentation or lecture - incorporating presentation skills learnt in other sessions.

Places are limited and are offered on a first come, first served basis. **Further information**

Further information

Communication skills trainer [Dr Emily Grossman](#) is an expert in molecular biology and genetics, with a Triple First in natural sciences from Queens' College Cambridge and a PhD in cancer research. Emily also trained and worked as an actress and now combines her skills in her work as a science communicator and broadcaster; explaining science for a wide range of TV and radio programmes and at live events. Emily also works as a freelance communication and media skills trainer, a trainer for the Famelab International Science Communication Competition, and a judge for the Institute of Ideas Debating Matters Competition.

Contact

For more information and to register your interest, please [contact](#) our training officer.