



Dr Rebecca Nesbit MRSB

Careers in Science
Communication

@RoyalSocBio | #BiologyWeek | #RSBcareersDay



Careers in Science Communication

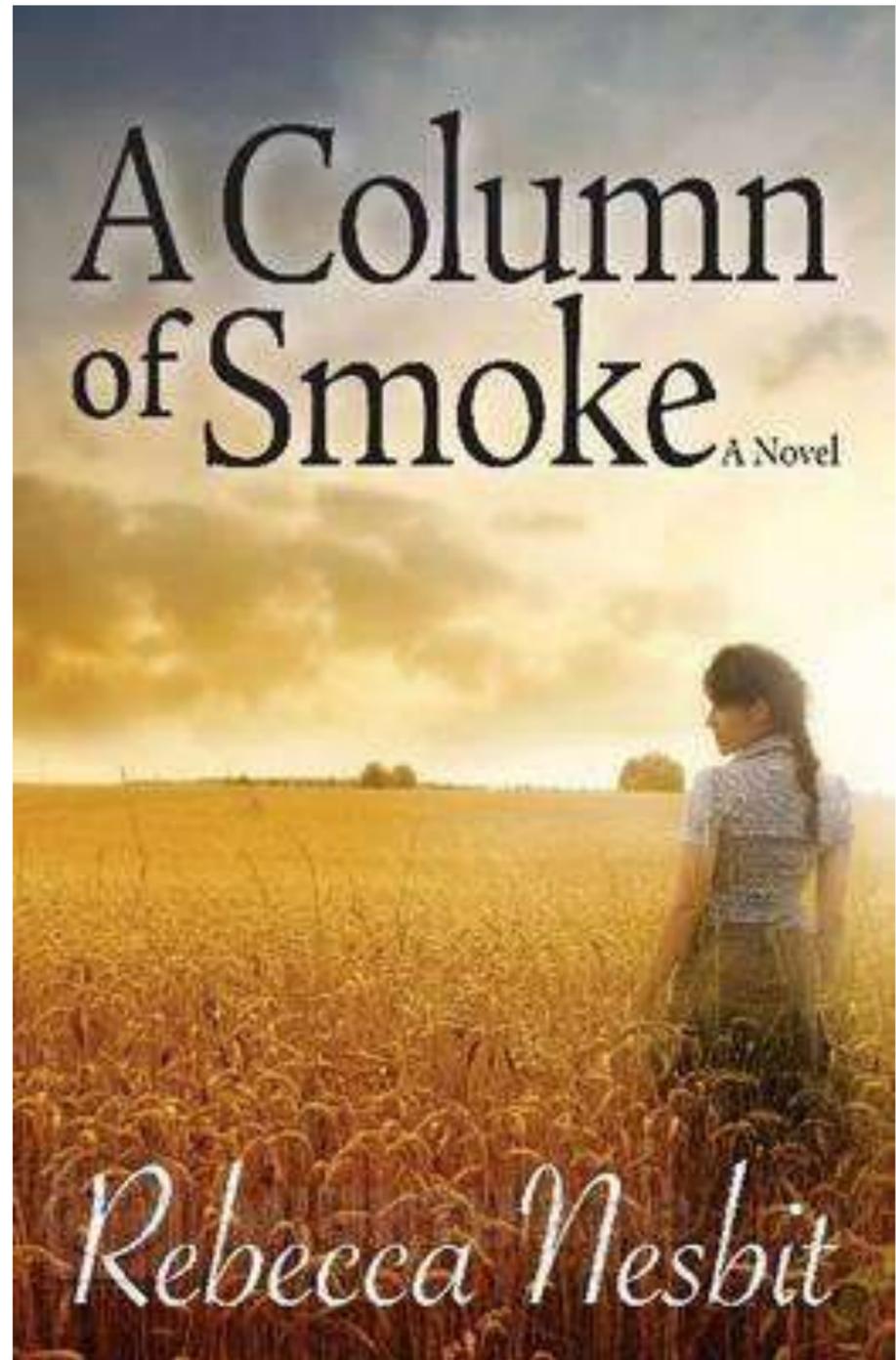
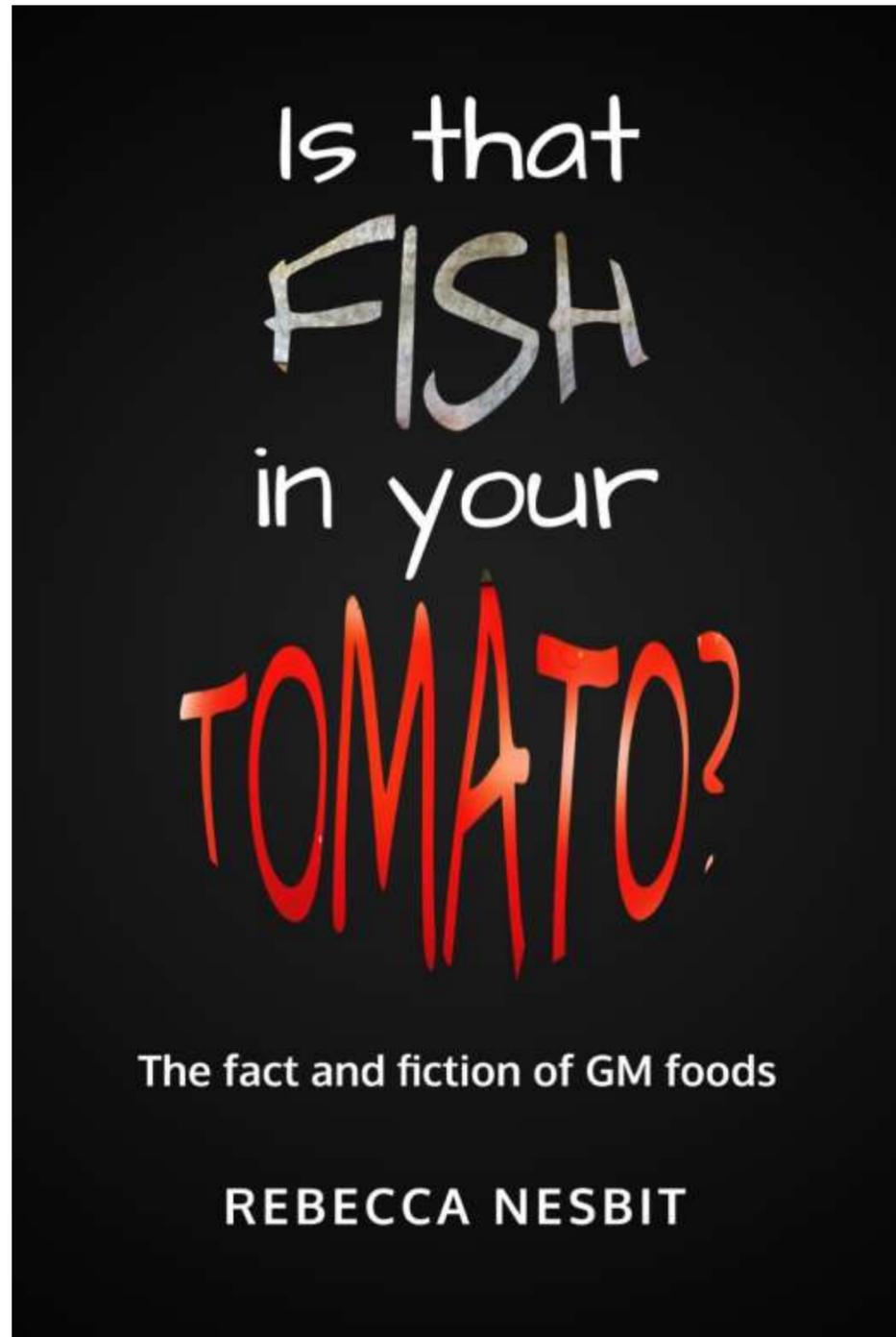
Rebecca Nesbit

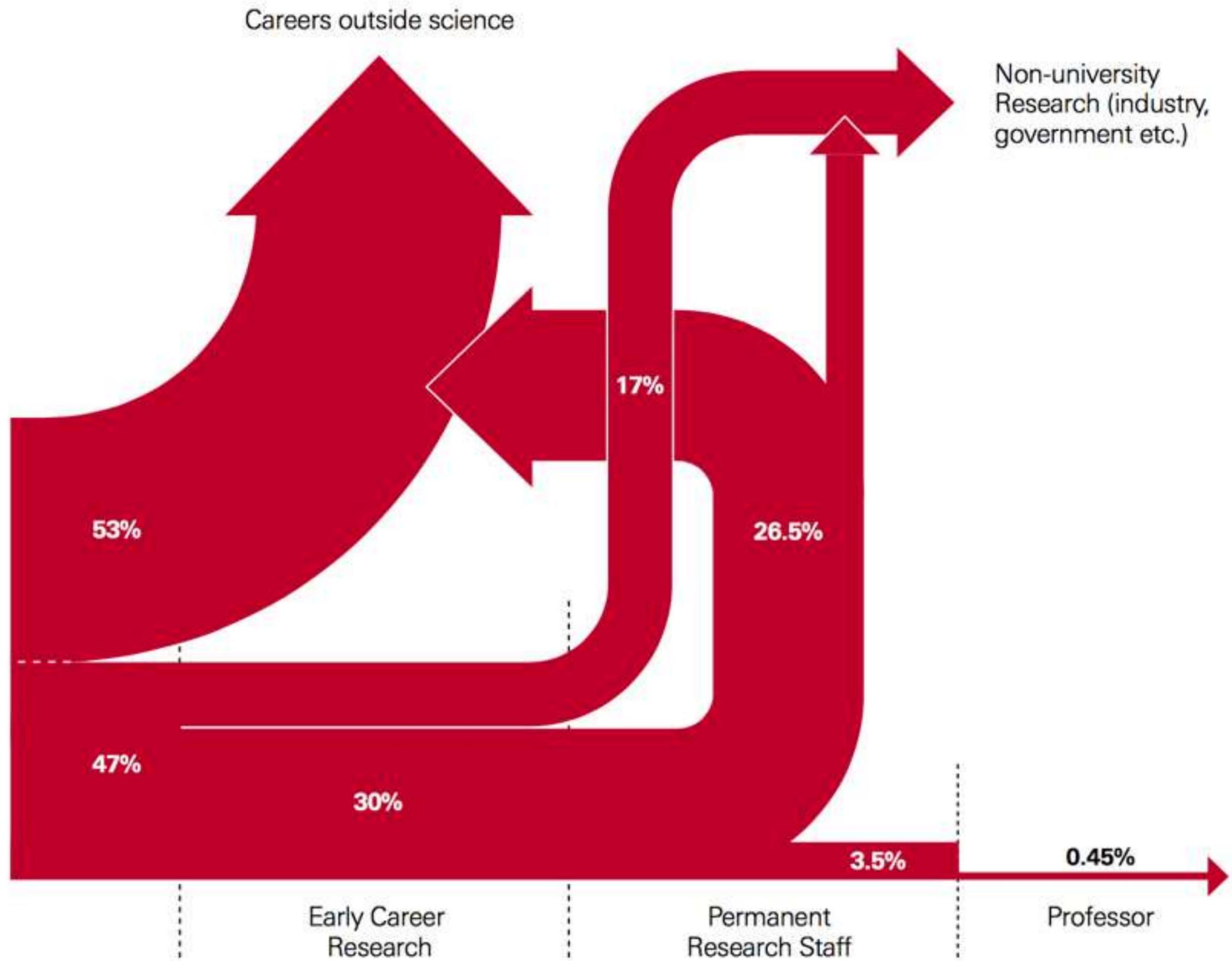
Scientific Programme Manager, Nobel Media

Bioscience Careers Day 2017

My career path







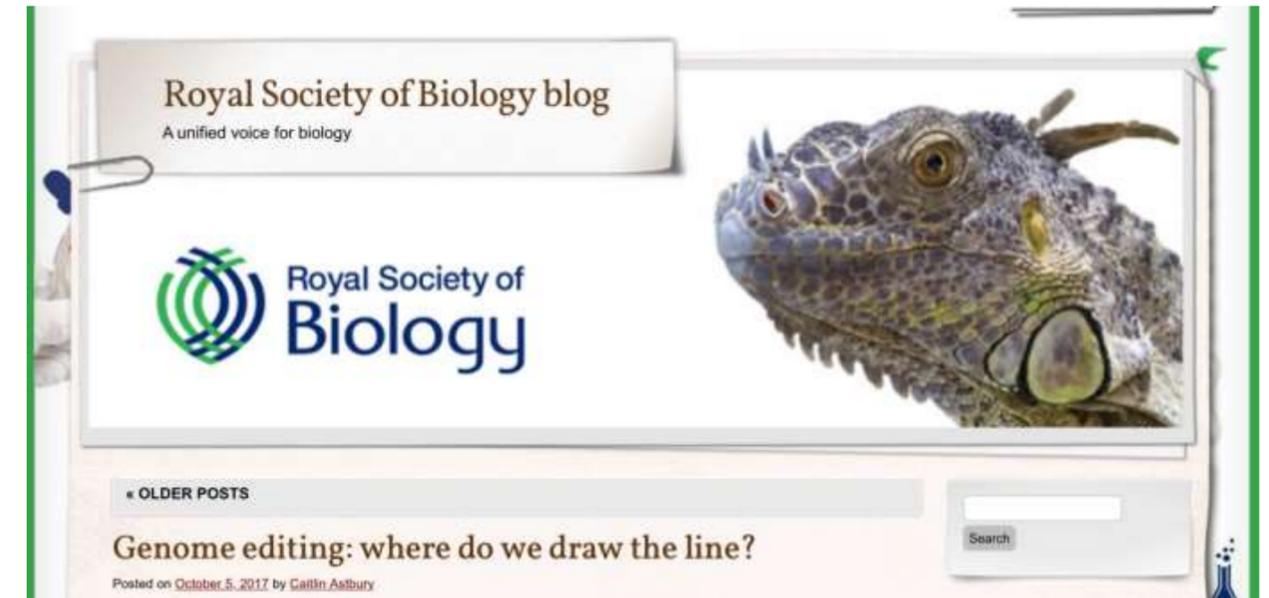
PR Consultant

- Media relations
- Organising press events
- Writing articles and reports
- Social media and digital communications
- Business development



Press Officer

- Media relations
- Social media and digital communications
- Citizen science projects
- Science policy
- Parliamentary events
- Biology Week



Nobel Media – Scientific Programme Manager



Nobel Week Dialogue



**The Future
of Intelligence**

December 9



**Nobel
Week
Dialogue**
Science & Society

The graphic features a glowing, translucent purple brain with a white ECG (heart rate) line overlaid on it, set against a dark background. The brain is illuminated from within, creating a bright purple and white glow. The ECG line is white and runs horizontally across the brain. The overall aesthetic is futuristic and scientific.

Nobel Prize Inspiration Initiative





"If you work too hard, you will keep going in the same direction" Paul Nurse, Nobel Laureate



NobelPrizell

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How do you choose the best students? Nobel Laureate Paul Nurse
NobelPrizell
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What makes a good post-doc application? Martin Chalfie, Noble Laureate
NobelPrizell
6,677 views



"If you're not having fun at grad school, you're doing something wrong" - Nobel
NobelPrizell
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A good scientist always keeps learning - Nobel Laureate Peter Doherty
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How to deal with failure
NobelPrizell



"If you fail, is it really a failure?" - Nobel Laureate Elizabeth Blackburn
NobelPrizell
5,275 views

Things I enjoy

- Working with great people
- Being part of a diversity of projects on different scientific topics
- Acting on lots of ideas
- Travel
- Job security
- Career progression



Things I don't enjoy so much

- Projects which don't go anywhere
- Admin
- Jetlag

Sci comm career options

- Media relations
- Public engagement/outreach
- Journalism
- Events
- Digital communications
- Education



Think about which skills you have and enjoy

- Writing
- Organising
- Generating ideas
- Building relationships
- Public interactions



Tips

- Think about what causes interest/inspire you
- Think about what you want to do on a day-to-day basis
- Seek out opportunities to add things to your CV, large or small
- Practice your writing/video editing etc
- A Masters or PhD is valuable but not essential
- Research PR agencies and send your CV speculatively (eg Holdsworth Associates)

What does success look like to you?



Is that
FISH
in your
TOMATO?

The fact and fiction of GM foods

REBECCA NESBIT

Networking and volunteering

- Stemptra
- Learned societies (eg Royal Society of Biology, British Society for Plant Pathology)
- Local charities and natural history groups
- Residential placements (eg RSPB)
- STEMNet
- Sense About Science
- Guest blogging (eg RSB)
- University newspaper, press office, radio etc

Links

- jobs.ac.uk
- [Environmentjob](https://environmentjob.com)
- [Third Sector Jobs](https://thirdsectorjobs.com)
- [Charity Jobs](https://charityjobs.com)
- [Royal Society of Biology jobs board](https://royalsocietypublishing.org/journal/rsob/jobs)
- [Nature jobs](https://nature.com/jobs)
- [New Scientist jobs](https://www.newscientist.com/jobs)
- [PSCI-Comm mailing list](https://pisci-comm.com)

Thank you for listening

Keep in touch:

- Find me on Twitter (@RebeccaNesbit) or LinkedIn or visit my website www.rebeccanesbit.com
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