Science Communication
(Journals Publishing)

Lindsay Flook
Managing Editor
Bioscientifica
Lindsay.flook@bioscientifica.com
What could I do?

• Publishing
• Science journalism
• Outreach work
• Media and communications
• Science policy
How do I get into science communication?

• Start with your learned society!
• Do a placement
• Do a course
• Network
What skills do I need?

- written communication
- ability to meet deadlines
- research
- teamwork
- attention to detail
- enthusiasm
- curiosity
- creative
Science Publishing (Journals)
Why Journals Publishing?

- Aids the dissemination of important new research findings
- Involvement with business and scholarship
- Serving academic communities – readers, authors, editors and learned societies
- An opportunity to stay in touch with your degree subject
- International focus
Publishing Roles

Editorial

Commissioning

Production

Sales, marketing & communications
Editorial

ROLES
- Editorial/Publishing Assistant
- Publishing Editor
- Managing Editor/Publisher
- Editorial/Publishing Director
Commissioning
Production

ROLES
Production Assistant
Production Editor
Production Manager
Digital Product Manager
Sales, marketing & communications

Roles:
- Marketing Assistant/Marketing Executive/Marketing Manager/Director
- Sales Assistant/Sales Executive/Sales Manager/Director
- Communications Assistant/Communications Executive/PR
Skills for publishing

Proactive
Business acumen
Creative
Strategy
Financial
Communication
Organisation
Multitasking
Planning
Accuracy
Influencing
Negotiation
Attention to detail
Project management
Relationships
Networking
Analytical
Motivation
Tech savvy
Qualifications for Publishing

• A relevant degree

• Postgraduate publishing qualifications:
  - MA in Publishing (Oxford Brookes - [http://publishing.brookes.ac.uk/postgraduate/](http://publishing.brookes.ac.uk/postgraduate/))

• Most don’t have a specific publishing qualification – in a recent STM Early Career Publishers survey only 10% of respondents had a publishing degree

• Relevant experience and knowledge – internships