

# Would you eat insects?

# Would you eat GM foods?

# How could people be persuaded to eat insects as part of their everyday diet?

When choosing what to eat  
which of these factors is the most important to you?

Please vote with one sticky dot!

Taste

Health/ nutrition

Price

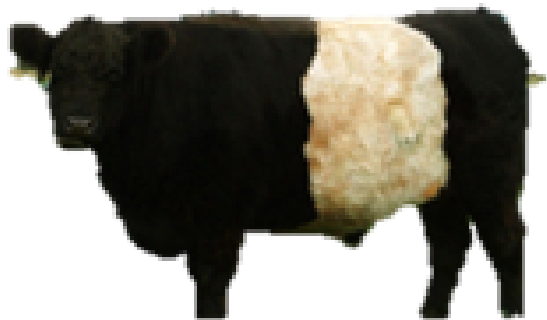
Environmental factors

# Which food would you save?

Post your vote in our ballot box...

Which of the following food types most deserves to be saved?

Vote for One Candidate Only



**Beef** is carbon intensive, producing 34.6kg CO<sub>2</sub>e/kg of meat compared to chicken which produces 4.57 kg CO<sub>2</sub> e / kg of meat



**Oranges:** Most UK oranges travel around 800 miles from Spain compared to most UK bananas travelling 4,600 miles from the Caribbean.



**Cheese:** The life cycle greenhouse gas emissions of a kilogram of hard cheese is about 8.8kg CO<sub>2</sub>, which is similar to driving a car 20 miles.



**Wheat:** Winter wheat has a lower carbon footprint than beef and cheese – it's similar to driving about 2,700km in a car.



**Chocolate:** The ingredients to make a chocolate bar can travel from four continents and over 30,000 miles.